



"Experience A NEXT LEVEL TRADING  
with Autotradetech"

**Automated**  
TRADING SOFTTECH PVT LTD

# Welcome to the

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## AUTOMATED TRADING SOFTTECH

www.autotradetech.com

## COMPANY PROFILE

We are Provide Exchanges Solution & best trading opportunities  
across global capital market with innovative software and value  
driven services.

Automated SoftTech Technology is an algorithm development and  
consulting firm specializing in low latency, high frequency,  
algorithmic trade execution, order routing and front end solution  
provider. Besides Front end trading solutions, we also specialize in  
risk management tools that help your firm to get insights on their  
trading risks in exchange-traded derivative instruments.

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## ABOUT COMPANY

Automated Trading SoftTech Pvt Ltd. was formed with a  
objective to specialize on Algo Trading. We have achieved  
that distinction of being front runner in Algo Trading  
Software. Automated's Products are built on a logic as  
defined by our customers. Internally, the targets, the trend  
of the market, the volatility of the market have been  
sensitively analyzed and handled in the application before  
a decision is taken by the Software.

## CEO STATEMENT

*Yogesh Purohit*

We will establish your bright  
future with the help of our  
Trading Products.



Being the richest man in the cemetery doesn't  
matter to me. Going to bed at night saying we  
have done something wonderful.. That's what  
matters to me.

## COMPANY HISTORY

*We established in early 2009 with an aim  
to significantly improve the trading  
experience across capital markets with  
innovative products and business models.*

## MISSION

From the beginning, our mission has  
been to provide excellent product  
and service to our client and our  
commitment will always be the  
same for new and existing clients.

*Mission of our company  
to provide excellent  
produce and service to  
deliver our client As  
Quality is remembered  
long after the price is  
forgotten*

## OUR INNOVATIVE PRODUCTS

### Mega Trader

Mega Trader is a comprehensive  
multi-asset trading platform dealing  
Manually, Algorithmic, Charting,  
Scripting, and Analysis, all rolled into a  
window desktop trading platform in  
various Indian and Foreign Exchanges  
along with Risk Management, Live  
M2M, Excel Feeds and Daily Report.

*In Algo Trading, we provide a framework to deploy the Algorithm with  
Live Market Data and History Data. We have built in different logic  
strategies like Jobbing, Scaling, Scalping, Arbitrage, Spread Matrix,  
Calender Spread, Currency Spread, Basket Trading for different markets.  
In Technical Chart, we provide different Studies, Indicators and Patterns  
with accurate history data of Indian exchanges in charting platform.*

## & VISION

Our best practice is to unify and  
motivate people and teams  
towards achieving an ultimate  
goal.

We strongly belived that a  
productive vision should be  
forward-looking, clear, inspirational,  
unique, genuine, and aware of  
difficulties.

*Leadership is the  
capacity to translate  
vision into reality*

## VARIOUS SOLUTIONS

- Auto Connect**  
Auto Connect can be used to place  
orders with exchange through  
AmiBroker/ MultiChart/MT4/Trade  
Station/Excel sheet. User can write  
strategies in above tools and trade  
directly with an exchange (NSE/B-  
SE/MCX). All strategies of tools will  
be risk control through Risk  
Management System.
- Exchange Solutions**  
Central Trading Server is powerful and robust solutions  
for Exchange operations. With a strong Order  
Management System [OMS], Risk Management and  
High-End Trading and Surveillance with an efficient  
clearing and Settlement Solutions. With this we also  
provides a fully customizable, flexible and secure  
white-label exchange software for businesses who want  
to setup their own exchange for bitcoin or any digital  
cryptocurrency. Our bitcoin exchange software provides a  
holistic solution and readily is the only thing you need to  
launch a successful cryptocurrency exchange.
- InsureHub Framework**  
Insure Hub Framework is a SaaS based  
Insurance framework for insurance brokers to  
connect with various insurance companies  
and help buying insurance online. The  
framework supports various categories of  
insurance products including Motor, Health  
and Travel. Soon it will be expanded by having  
Term Insurance and Commercial Vehicle  
Insurance in product family. Insure Hub  
Framework is fast, lightweight and highly secure  
with cutting edge technologies.
- Hosting Solutions**  
Hosting Local (Native) and Global.  
Exchanges in our global network and  
our data center.

## Automated Trading Solution

- Smart Touch**  
SmartTouch is a low latency, high  
frequency web trading platform, that is  
delivered along with various algorithms.
- API**  
MegaTrader Order Management System  
provides well combined APIs to connect  
with Indian Exchanges.
- Live Position**  
Live position is a platform to manage the  
real time position with higher efficiency,  
better decisions and stronger  
performance systems.
- eKYC**  
eKYC solution helps brokerage firms to  
capture, process & store information  
faster and simplify procedures for  
customers.

## OUR PRODUCT EXCELLENCE

- 01** Fully Automated low latency high frequency  
order routing system.
- 02** Complete suite of Option, Arbitrage and  
Execution Algos.
- 03** Multi Asset Trading Equities, Futures, Options,  
Commodity.
- 04** Trader, Dealer and Admin Terminal  
based on role and privileges.

## KEY FEATURES

- Full Charity Library
- Execute Your Trade Ideas
- Margin Utilities Summary
- Realtime RMS OMS
- Realtime Surveillance Watch
- Risk Monitor
- Get Instant Market Quote

## AUTOMATED TRADING PLATFORM

### Window Based Application

Highly scalable, ultra-low latency trading solution.

### Web Based Application

Anywhere trading with browser-based solution backed with powerful  
HTML and HTML5 based websites.

### Mobile Based Application

High Intuitive mobile apps for convenient trading in world's popular  
platforms, Android and IOS.

## OUR SUPPORTED EXCHANGE

- DGCX
- BSE
- NSE IX
- INDIA INX
- XMSE
- MCX

*Customer satisfaction  
is our main motto*